

Company Name	Project Name	Contribution Amount	Project Description	Location
Gem Theatre	Projectors for Theatre	\$21,400.00	Increase clientele and profits & become a hub of activity for school boards and the public	Georgina
Neon Image	Equipment & Employee Costs	\$22,425.00	Expected benefit as a result of funding are new job creation, business growth, coninued innovation and higher profits	Georgina
Armec Group	Marketing	\$4,844.00	Benefit to company to be in the range of double their current gross revenue with the acquisition of the new technology	East Gwillimbury
Crowtrees Studio	Marketing & Technology Upgrade	\$3,782.00	Creation of a new job and technology upgrade will allow for increased productivity	Brock
Northern Metalworks	Planning & Training	\$6,500.00	Business analysis and strategic plan will show company their strengths and weaknesses in order to grow and maintain/creat jobs	Brock
Beaverton Mower & Marine	Labour Costs	\$12,320.00	Project will create a new job and a new aspect to the business to appeal to meet local demand	Brock
Back 2 Basics	Marketing & Tradeshow Attendance	\$448.00	Increase clientele and profits through skill development, and exhibit attendance	Georgina
Braids & Laces	Technology Upgrade	\$17,052.00	Upgraded Technology will allow them to improve capacity and minimize environmental output	Georgina
Ali's Multilingual Embroidery	Strategic Plan	\$8,700.00	Upgraded machinery will allow them to appeal to a larger market	Georgina
North House Shelter	Labour Costs	\$14,943.00	Project will allow this social enterprise to develop value added products and create jobs	Brock
East Gwillimbury Chamber of Commerce	Tourism Plan	\$5,848.00	Development of strategic tourism plan to bring together stakeholders for long term growth	East Gwillimbury
Ontario Water Centre	Downtown Revitalization	\$99,460.00	Development of a business plan, impact analysis revenue and job creation opportunities	Georgina
Brock Youth Centre	Business Hub	\$66,000.00	Development of a Business Incubator where entrepeneneurs have access to a storefront and shared resources.	Brock
Township of Brock	Downtown Revitalization	\$22,728.00	Project Shop Brock will assist to create the right conditions to foster business innovation, retain existing jos, and attract new businesses	Brock
Town of East Gwillimbury	Agricultural Training	\$24,000.00	Expand downtown revitalization initiatives, attract new businesses, develop strong partnerships with local groups and organizations, create local economic development opportunities	East Gwillimbury
Town of East Gwillimbury	Labour Costs	\$30,000.00	Project will develop strategies and network's to leverage the Region's infrastructure investment in municipal water and sanitary servicing	East Gwillimbury
Durham Farm Connections	Education resources will be shared to enhance Brock High School Education programs, Durham farm connections as well as at fairs and festivals	\$780.00	Educate volunteers, ednhance current partnerships with Ontario Power Generation, create a partnership with Durham College's Food and Farming Program, enhance partnerships with fairs and festivals in Brock Township, develop partnerships with Agricultural businesses	Brock
Town of East Gwillimbury		\$16,759.00	Enhanced connectivity will attract and retain youth employment, existing business will flourish, attract investment and job growth in the knowledge based economy including research and innovation	East Gwillimbury
Flip 'N' Wicked Gymnastics	Expansion of services, labour costs and acquisition of new equipment related to growth	\$6,900.00	The activities supported by the contribution will assist the recipient with funding to expand its programs to include trampoline classes. This business expansion will draw more customers to the business.	
Bricks & Mortar Home Inspections Ltd.	Acquisition of new technology	\$1,280.00	Funding will assist with the purchase of an airborne drone equipped with an HD video camera to diversify services to include roof and chimney inspections.	Georgina
Town of East Gwillimbury	Downtown Revitalization	\$1,848.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the formatting and content building on the Town Economic Development website.	East Gwillimbury
Ontario Water Centre	Downtown Revitalization	\$5,500.00	The incremental activities supported by the Contribution will assist the Recipient with funding for administrative costs to improve project management systems.	Georgina
Ontario Water Centre	Downtown Revitalization	\$9,900.00	The incremental activities supported by the Contribution will assist the Recipient with funding for "experience design" engagement with York University's Schulich Business School to create a design and manual for the Splash Festival.	Georgina
Ontario Water Centre	Downtown Revitalization	\$11,100.00	The incremental activities supported by the Contribution will assist the Recipient with funding to design the logistical dimension of the Splash Event so that it can be scaled and managed professionally to grow from 2 venues a year to 10 or more within 3 years.	Georgina
Ontario Water Centre	Downtown Revitalization	\$7,750.00	The Contribution will assist the Recipient with funding to identify opportunities to generate additional economic activity and jobs by expanding a request from the Town of Georgina for additional land beyond the homestead.	Georgina
Ontario Water Centre	Downtown Revitalization	\$4,125.00	The Contribution will assist the Recipient with funding for training for staff with REO's Canadian Partnership to manage any conflict with the community.	Georgina
Ontario Water Centre	Downtown Revitalization	\$4,150.00	The Contribution will assist the Recipient with funding to create a kids book about Lake Simcoe. Each dollar invested in the book is estimated to return between four and five dollars. All profits from the book will be used to fund Future OWC projects.	Georgina
Ontario Water Centre	Downtown Revitalization	\$1,500.00	The incremental activities supported by the Contribution will assist the Recipient with funding to explore the potential for aquaculture at the Reed Farm to generate revenue and jobs.	Georgina
Town of Georgina	Marketing Material	\$3,000.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the development of a tourism video to highlight Georgina's tourism assets. The video will be used to increase economic growth and development.	Georgina
Georgina Trades Training Inc.	Program Financing	\$8,985.00	The contribution supports the Georgina Trades Training Inc. with funding for an AZ/DZ Driver Training Program. The GTTI will use funding to provide materials and services for industry/employer development and outreach to youth in the community	Georgina
Georgina Trades Training Inc.	Transportation	\$7,528.00	The contribution supports the Georgina Trades Training Inc. with funding further enhance their ability to provide program access to the trade training program through the acquisition of a Passenger School Bus. The provision of transportation will allow the centre to serve the unemployed and underemployed.	Georgina
Town of Georgina	This project was for a tourism video	\$3,000.00	The incremental activities supported by the contribution will assist the Recipient with funding for the development of a tourism video to highlight Georgina's tourism assets. The vidoe will be used to increase economic growth and development.	Georgina
Flip 'N' Wicked	This project included acquisition of new equipment	\$6,900.00	The activities supported by the contribution will assist the Recipient with funding to expand its program to include trampoline classes. This usiness expansion will draw more customers to the business.	Georgina
Town of East Gwillimbury	This project was for Labour Costs	\$1,848.00	The incremental activities supported by the contribution will assist the Recipient with funding for the formatting and contnt building on the Town Economic Development website.	East Gwillimbury
Ontario Water Centre	This project was for Labour Costs	\$5,500.00	The incremental activities supported by the contribution will assist the recipient with funding for administrative costs to improve project management systems.	Georgina

Ontario Water Centre	This project was for branding	\$9,900.00	The incremental activities supported by the contribution will assist the Recipient with funding for "experience design" engagement with York University's Schulich Business School to create a design and manual for the Splash Festival	Georgina
Ontario Water Centre	This project was for consultant work	\$11,100.00	The incremental activities supported by the contribution will assist the Recipient with funding to design the logistical dimension of the Splash Event so that it can be scaled and managed professionally to grow from 2 venues a year to 10 or more within 3	Georgina
Ontario Water Centre	This project was for consultant work	\$7,750.00	The contribution will assist the Recipient with funding to identify opportunities to generate additional economic activity and jobs by expanding request from the Town of Georgina for additional land beyond the homestead	Georgina
Ontario Water Centre	This project was for Training	\$4,125.00	The contribution will assist the Recipient with funding for training for staff with REO's Canadian Partnership to manage any conflict with the community	Georgina
Ontario Water Centre	This project was for creation of a book	\$4,150.00	The contribution will assist the Recipient with the funding to create a book about Lake Simcoe. Each dollar invested in the book is estimated to return between four and five dollars. All profits from the book will be used to fund future OWC projects.	Georgina
Ontario Water Centre	This project was for expertise work to identify a possible revenue stream.	\$1,500.00	The incremental activities supported by the contribution will assist the Recipient with funding to explore the potential for aquaculture at the Reed Farm to generate revenue and jobs	Georgina
Ontario Water Centre	Q&A Book	\$8,650.00	The contribution will assist the Recipient with additional costs to complete a Q & A book to generate revenue about the watershed.	Georgina
Ontario Water Centre	Community Engagement	\$5,375.00	The contribution supports the recipient with funding for the incremental development of community engagement model and staff training	Georgina
Ruralwave	Implementation of a marketing campaign aimed to inform the residents of Brock that service is now available in their rural area	\$13,329.00	The incremental activities supported by the Contribution will assist the Recipient with funding to advertise through radio and online advertising to promote wireless high speed internet to residential and commercial customers in rural areas.	Brock
Cavalo Brazilian Jiu Jitsu	This goal of this project is to increase brand prescense.	\$828.00	The incremental activities supported by the Contribution will assist the Recipient with funding to increase brand presence and attract new members through by marketing in various mediums.	Georgina
Eden Chiropractic	This project is for a health clinic expansion to allow for the hiring of additional professionals in the private health sector	\$39,000.00	The incremental activities supported by the Contribution will assist the Recipient with funding to develop its new location in Mount Albert. The expansion project is expected to create several new professional positions in our catchment area.	Georgina
Cavalo Brazilian Jiu Jitsu	This goal of this project is to enhance the skills of the business owners to attract more members.	\$0.00	The incremental activities supported by the Contribution will assist the Recipient with funding to enhance the skills of the business owners to expand membership by offering more services.	Georgina
Bricks & Mortar Home Inspections Ltd.	This project included a innovative equipment upgrade.	\$953.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the cost of purchasing a new lens with a 45 degree point of view to create better efficiency. This equipment will also allow the client to perform thermographic inspections for energy conservation clients as well.	Georgina
The Nourish & Develop Foundation	This project is for labour costs associated with a Information and Facilities Coordinator to engage the community and facilitate information sharing, identify partnerships and assist in marketing	\$15,577.00	The incremental activities supported by the Contribution will assist the Recipient with funding to hire an Information and Facilities Coordinator to provide information, organizational support and facilities coordination to a new collaboratively built and developed co-locate space between private and not for profit organizations	Brock
Routes Connecting Communities	Development of local Transportation Model through technology enhancement	\$18,146.00	The incremental activities supported by the Contribution will assist the Recipient with funding to acquire RouteMatch Dispatch Software to build the community's capacity in the transportation sector.	Georgina
The Business Women's Network of York Region	This project is based on collaborating, connecting and idea exchange for mutual success and growth of small business owners.	\$1,800.00	The incremental activities supported by the Contribution will assist the Recipient with funding for workshops to teach entrepreneurs business principles such as tools for running a business, business plan development, budgeting and cash flow.	East Gwillimbury
Brock Youth Centre	This project supports the development of two innovative incubation enterprises.	\$45,180.00	The incremental activities supported by the Contribution will assist the Recipient with funding to develop two incubation enterprises: A digital multimedia lab that will facilitate high-tech activities around gaming, design, graphics, sound, video, and 3D printing. The second business incubator is a youth run ice cream parlour. Youth will learn hands on what it takes to start a business and will work with Brock Youth Centre staff to develop the business.	Brock
Town of Georgina	This project was for a tourism video	\$75,000.00	The incremental activities supported by the Contribution will assist the Recipient with funding to hire a consultant to develop a comprehensive program to develop a local food economy with neighbouring communities which include, but are not limited to, the Township of Brock.	Georgina
Ontario Water Centre	This project was for Development at The Reed Farm with Clear Water Farm set up, streamlining other Ontario Water Centre programs to reduce the onging capacity and generate revenue for projects	\$99,771.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the development of Clear Water at the Reed Farm. The costs associated with the project will enable the set up ClearWater Farm and streamline Ontario Water Centre programs to increase ongoing capacity to generate revenue and stimulate the local economy and create local jobs.	Georgina
Georgina Trades Training Inc.	This project was for Training	\$19,700.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the expansion of its services for industry and safety certification employing local instructors and investing in their own equipment to develop services not currently available in Georgina.	Georgina
Bricks & Mortar Home Inspections Ltd.	This project included a technology upgrade	\$625.00	The incremental activities supported by the Contribution will assist the Recipient with funding for training and certification to take radon measurements. Upon completion of the training, the recipient will be certified by the National Radon Proficiency Program and can expand the company's current services to include provide radon measurement services as well.	Georgina
The Sharon Temple Museum	This project is for rental renovations to generate revenue	\$9,543.00	The incremental activities supported the contribution will allow the Recipient to increase visits and usage of their rental business.	East Gwillimbury
Carpe Diem Cheese	Business Development and Growth	\$50,000.00	The incremental activities supported by the contribution through will allow the recipient to expand their current business through the acquisition of innovative techniques to become sustainable and diversified.	Brock
Ontario Water Centre	Promotional Video	\$2,260.00	The contribution supports the recipient with funding for a promotional video to be used primarily to assist in fundraising to drive local jobs and economic activity	Georgina
Flip 'N' Wicked	This project includes labour costs	\$6,000.00	The activities supported by the contribution will assist the Recipient with funding to expand its program to include trampoline classes. This business expansion will draw more customers to the business.	Georgina
Georgina Trades Training Inc.	AZDZ & Constrution Training	\$28,868.00	The activities supported assisted the recipient with funding to conduct two trades training programs to enhance learning and work experience opportunities for youth	Georgina

East Gwillimbury Chamber	Implementation of a tourism strategy	\$5,000.00	Incremental activities supported by the contribution assisted the recipient with funding for the implementation of the East Gwillimbury Tourism Strategy by partnering with local businesses to generate significant economic impact into the local economy	East Gwillimbury
Tangles Hair Salon	Business Expansion	\$12,500.00	Due to the demand in the community, this business required support to expand its facilities to accommodate the demand for services, including changing locations and hiring additional staff	Georgina
Ontario Home Inspection Services	Innovative Technology	\$750.00	Website redevelopment to include an online booking program which will make booking and paying for services more efficient	Georgina
Town of Georgina	Skills Development	\$4,531.00	The activities supported will assist the recipient with funding to develop a program in collaboration with several organizations to train youth in furniture design and production	Georgina
Braids & Laces	Innovative Technology	\$57,081.00	Funding will assist with the purchase of an automated piece of equipment to improve manufacturing efficiency	Georgina
Brock Youth Centre	Development of a Youth Employment Enterprise	\$32,000.00	The project aims to solve problems employers experience in the community with regard to the lack of skilled trade workers and screening processes.	Brock
Brock Youth Centre	Youth Entrepreneur Project	\$13,000.00	Youth are given the opportunity to experience business ownership, develop their own business idea and develop a business plan.	Brock
Ruralwave	Implementation of a marketing campaign aimed to inform the residents of Brock that service is now available in their rural area and implementation of community broadband.	\$86,671.00	Ruralwave will bring Fiber and LTE networks to the Township of Brock	Georgina
24/7 NRG Fitness	Innovative Technology Upgrade	\$6,318.00	The installation of the new technology will provide a secure and innovative solution for 24 hour access, membership management and communication. project will enable the recipient to lay the foundation of revenue generation through local and expanded food marketing and sales to extend growth to 12 months of production.	Georgina
Ontario Water Centre	Food Basket Program	\$100,000.00	the Contribution will assist the Recipient with funding for the preparation of a Feasibility Study and Site Plan	Georgina
Sharon Temple	Feasibility Study	\$15,500.00		East Gwillimbury
East Gwillimbury Chamber of Commerce	Development of marketing material	\$2,000.00	The activities will encourage tourism in the area	East Gwillimbury
Georgina Trades Training Inc.	Equipment for Food Services Training Program	\$4,111.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the purchase of kitchen equipment to outfit the commercial kitchen at the Business Hub "The Link" in the Town of Georgina for the purpose of culinary training programs.	Georgina
Brock Board of Trade	Marketing Project to stimulate the Business Community in the Township of Brock	\$3,102.00	The contribution assists the Recipient with funding to run a social media campaign increase membership and improve economic viability of businesses in the Township of Brock	Brock
Georgina Trades Training Inc.	Technology Upgrade	\$24,405.00	the Contribution will assist the Recipient with funding to enhance their existing information and technology infrastructure. In light of increasing demand on the systems, the Training Centre is in need of the overhaul in order to meet demand as well as to preserve the integrity and security of data and ensure efficiency.	Georgina
Pefferlaw Peat Products Inc.	Marketing Campaign	\$51,150.00	the Contribution will assist the Recipient with funding to implement their marketing and communications strategy as identified by an advertising firm through advertising and branding of their "Certified Organic" status which includes redesigning their packaging, product identity and communication strategy. This will allow the recipient to capture the Organic segment of the soil market.	Georgina
Stariwayz	New Technology & Training	\$9,118.00	The contribution supports the recipient with funding to purchase an advanced computer program that will allow the business to stay competitive, increased efficiency, and pursue new clientele.	East Gwillimbury
Pawsitive Approach Pet Services Inc.	New Technology, Advertising & Training	\$15,855.00	the Contribution will assist the Recipient with funding to create a new population of clients with household pets, follow an updated marketing plan including various business promotion tools, as well as the purchase of an on line scheduling program that will allow customer to schedule appointments.	Georgina
Nourish You	Marketing Campaign	\$1,190.97	The Contribution will assist the Recipient with funding for Branding and Marketing of a new business in Beaverton.	Brock
Shawneeki Golf Club	Property Upgrade	\$41,750.00	the Contribution will assist the Recipient with funding to for business renovations to increase industry competitiveness. Funding will allow the business to earn more revenue, grow revenue streams, increase competitiveness, improve Shawneeki's image to customers and maintain and create new jobs and lessen the environmental impact.	East Gwillimbury
Pheasant Run Golf Club	Innovative Technology	\$5,987.27	the Contribution will assist the Recipient with funding a Golf Course Mobile App. The new technology will allow the recipient to grow its business. Using new Geofencing technology, Pheasant Run will be given the opportunity to know when customers are in the area to remind them to book a tee off time, invite them for lunch and alert them of sales at the pro shop.	East Gwillimbury
Gemini Store Fixtures Limited	Equipment Upgrade	\$53,175.00	the Contribution will assist the Recipient with funding for the purchase of innovative software and a paper belt assembly retrofit that will allow the business to design custom cabinetry, render 3D drawings and estimate project costs. This will streamline the manufacturing process, result in less waste and improve efficiency, increase sales and generate jobs	Georgina
Bricks & Mortar Home Inspections Ltd.	Conference Attendance & Equipment	\$971.90	The Contribution will assist the Recipient with funding for an Eye Stick Telescopic pole which makes remote viewing of roofs and crawlspaces possible, as well as attend a conference to enhance the business owner's skills through several educational workshops on the latest inspection technique and provincial licensing requirements.	Georgina
Georgina Trades Training Inc.	Apprenticeship and Mentorship Programming Costs	\$22,235.00	The contribution supports trades training apprenticeship and mentorship programming costs	Georgina
Tea For Inc.	Conference Attendance	\$1,593.00	The Contribution will assist the Recipient with funding to attend a conference to exhibit its product line, identify new customers and distributors.	Georgina
IDM Landscapes	Equipment Upgrade	\$3,125.00	The activities supported by the Contribution assisted the Recipient with funding for the purchase of a vacuum lift that would allow the business to take on contracts that require specialized equipment as well as allow them to perform more efficiently.	Brock
Keys to Success Piano Studio	Skills Development	\$1,382.00	The applicant would like to upgrade their skills for online sales and promotion as well as secure marketing support to expand their business	
Sharon Mushroom Farm	Equipment Upgrade	\$100,000.00	This business expansion is set to double their physical plant and implement leading edge production technology leading to the creation of a substantial amount of jobs	East Gwillimbury
Orthowear	Marketing Campaign	\$6,739.00	The incremental activities supported by the Contribution will assist the Recipient with funding for the costs of advertising a new health related business in the community.	Georgina

Dollar Mart	Advertising	\$708.00	The activities supported by the Contribution will assist the Recipient with funding for the costs of marketing a new business in a rural community through print advertising and signage.	Brock
Track & Tackle	Advertising & Tradeshow Attendance	\$17,000.00	The activities supported by the Contribution will assist the Recipient with funding to facilitate the continued growth and development of a growing online business through a dedicated and aggressive advertising campaign.	Georgina
Channel Letter Source Inc.	Labour Costs	\$32,648.00	The incremental activities supported by the Contribution will assist the Recipient with funding to hire additional staff in order to grow their production capacity and shorten delivery times to their customers. This project will allow them to take on additional clients, generate more sales, further expand and create jobs.	Georgina
GTTI	Training Equipment	\$2,202.00	The Contribution will assist the Recipient with funding to expand their First Aid and CPR training program. Red Cross Canada's training guidelines were recently updated and in order for The Training Centre to continue to provide this program locally it has to upgrade its equipment in order to be in compliance with the new requirements.	Georgina
East Gwillimbury Public Library	Labour Costs & Training	\$8,550.00	The Contribution will assist the Recipient with funding for the hiring of a Technology Tutor for the East Gwillimbury Library to provide community instruction in digital literacy. The Library has recently purchased "STEM" (science, technology, engineering and math) devices in order to enhance programming to the community. Due to the demand to this program, a dedicated and permanent position will be created.	East Gwillimbury
Brock Youth Centre	Youth Entrepreneurial Training	\$21,200.00	The incremental activities supported by the Contribution will assist the Recipient with funding to create a new position in order to establish sustainable funding for the required annual funding for staff and program delivery.	Brock
Cakes by Jez	Business Growth	\$3,626.67	The applicant will add a new revenue stream, offering allergen free coffee and a gluten free cold counter.	Georgina
East Gwillimbury Chamber of Commerce	Adapting innovative new software to streamline chamber administration.	\$4,066.50	The applicant will implement innovative new software that will streamline administrative tasks, allowing staff to focus on servicing clients, adds further revenue streams, and will help draw in new clients.	East Gwillimbury
East Gwillimbury Chamber of Commerce	Hiring a tourism coordinator.	\$16,126.40	The applicant will hire a Tourism Coordinator for the Experience East Gwillimbury Tourism Project. A hired staff Tourism Coordinator will improve communication and identify tourism stakeholders.	East Gwillimbury
Georgina Trades Training Inc.	Needs assessment study to become a college.	\$45,000.00	Developing a Needs Assessment and Business Plan to become an accredited Trades Training facility in Georgina. This will help them reach their goal of opening a college in Georgina.	Georgina
Georgina Rent-All	Innovation - equipment upgrade	\$8,347.50	Purchasing innovative new equipment and training an employee to use the new equipment. The new equipment will allow the business to stay current, track inventory, and perform market and customer analysis.	Georgina
Integra Mechanical and Air Ltd.	Job Creation	\$34,649.00	Purchasing equipment needed to create two jobs, as well as training for new employees. This project has potential to increase revenue by 30-50%.	East Gwillimbury
Internet Lake Simcoe Ltd.	Innovation - equipment upgrade	\$4,594.00	Purchasing innovative new equipment necessary to maintain adequate internet speed for existing customers, and to be able to gain new customers. The funding will allow her to purchase necessary equipment and software, and help with marketing expenses. This is an innovative start up model that	Georgina
Natasha Richardson, CPA	Business start-up	\$18,375.00	Natasha created based on her over 25 years in the industry.	Georgina
The Nourish & Develop Foundation	Business growth	\$19,950.00	Expanding existing food processing and storage capacities. This will allow the foundation to help even more people in need, and service more clients.	Brock
Pheasant Run Golf Club	Skills Development	\$3,581.50	Skills development training, most notably for one of their current employees to upgrade their current skills to move up into the position of Assistant Superintendent at Pheasant Run, which will open up his position to a new employee.	East Gwillimbury
Pheasant Run Golf Club	Innovative Technology	\$12,020.00	Innovating GPS and sprayer nozzle that will use less chemicals, reducing both environmental impact and overhead. Estimating a reduction of at least 14% in chemical use, and increased profit margins.	East Gwillimbury
Pheasant Run Golf Club	Skills Development	\$4,345.00	The training will result in staff being able to identify, measure, and utilize key performance indicators, and build on sales staff's abilities. Building staff knowledge will help the business grow and be more successful.	East Gwillimbury
Ride the Wind Rentals Inc.	Marketing Campaign	\$2,589.50	An aggressive marketing campaign to start the season is expected to generate over 100 new customers, and double revenue from a new service renting and repairing mobility scooters.	Georgina
Ron Baird Artist Inc.	Conference Attendance	\$21,385.00	Attending a world renown art exhibition to increase brand value, resulting in higher value art work that will generate significant revenue in Brock Township, where he donated a sculpture.	Brock
Room to Bloom	Job Creation and Marketing	\$5,774.00	purchasing equipment needed to create a new position, labour costs for the new position, and marketing to enter a new market.	Georgina
Rail Yard Wake Park	Innovative Equipment Adaptation	\$57,934.50	Installation of an inflatable water park to allow the Recipient to double the number of customers they service per year, and double revenues for a camp with a waiting list.	East Gwillimbury
Rail Yard Wake Park	Innovation: Equipment Upgrade	\$4,631.00	This equipment will increase the number of clients Rail Yard can have at one time, allowing the business take full advantage new assets.	East Gwillimbury
Strictly V-Twin Inc.	Innovation: E-commerce website creation	\$4,041.00	Upgrading a website to include e-commerce to build a solid on-line presence for the company's retail division attract current and future clients and increase sales further than the reach of their storefront.	Georgina
Whole Family Health Food	Opening a retail location.	\$27,150.00	Expanding a consulting enterprise into a bricks and mortar location to serve the community in the natural health and food industry.	Georgina
Whole Family Health Food	Innovation - Equipment Upgrade	\$5,157.00	Purchasing equipment to streamline inventory and other administrative duties, while capturing customer information at the point of sale to market near end of shelf life inventory. It will also help the business adopt a just-in-time inventory system.	Georgina
York Farm Fresh Association	Marketing and job creation	\$6,045.50	The job created will allow the start up to focus on marketing and building a customer base. The new position will allow the association to advocate and market products for local business owners, further impacting the local economy.	East Gwillimbury
Holland Landing Health Centre	Marketing	\$6,750.00	Implementation of an aggressive marketing campaign aimed at increasing client numbers, and subsequently hiring more staff. The campaign builds off of a proven strategy that has directly resulted in increased clients.	East Gwillimbury
True Traction	Marketing	\$4,395.00	The marketing campaign and tradeshow will raise awareness about their business, while educating the public about the safety of slip resistant flooring.	Georgina
Cavalo Brazilian Jiu Jitsu	Tradeshow	\$1,500.00	The client is further developing teachable skills, as well as attending a world renown tradeshow. The client expects to be able to draw in more customers and charge more for services as a result of this project.	Georgina

Two Feathers Yoga	Marketing	\$1,995.00	The client is erecting a new sign. Currently, the sign is from the previous business, with the wrong name. The new sign will allow passing traffic to recognize that a new business is operating at the location, and will draw in more customers.	Georgina
Pheasant Run Golf	Marketing	\$14,309.06	The golf course sign was originally installed when Warden was a dirt road. Now, with over 3,000 cars passing the golf course per day, there is a clear economic benefit to having an attractive sign that can draw in more customers, and give a better first impression.	East Gwillimbury
Music by Marcus	Business Expansion	\$16,000.00	This project is an innovative approach to seniors' entertainment. The recipient will build and market an online system for recreation directors to schedule and pay for entertainment in retirement and nursing homes.	East Gwillimbury
Haptic Health and Chiropractic	Business Expansion	\$1,260.55	This youth women entrepreneur is a recent graduate that is expanding from just a physical location, to offer on site chiropractic services. She will be demonstrating and marketing her new services at a Tradeshow.	East Gwillimbury
Georgina Rent-All	Marketing	\$2,997.75	The client is installing a new outside sign. The current sign is the original that came with the purchase of the business, and the new sign will be significantly more noticeable, with lights to be seen at night.	Georgina
Rolling Hills Studio	Expansion	\$14,538.50	The client will over double the size of her existing studio. The accessible workspace will allow the studio to offer larger workshop sizes for programs with high demand. Expanding the studio will allow other artists to use the space, creating further revenue streams.	Brock
Keys to Success Piano Studio	Training	\$1,072.00	The client will take a course that will show her how to teach other entrepreneurs essential mindset skills that have helped her grow her business.	Georgina
Strictly V-Twin	Job Creation	\$4,800.00	The client will hiring an additional staff member. The position will see an unskilled labourer grow into a skilled labourer and will allow the business to take on more clients.	Georgina
Georgina Trades Training Inc.	Business Expansion	\$26,575.00	The project will expand a successful bus charter program. The funding will allow GTTI to improve the aesthetics of the buses so that they can charge more, and assist with hiring a manager for the program.	Georgina
Jeff Baker WoodWorks	Business Expansion	\$5,500.00	This project will see an existing business expand their workshop. The expansion will allow the business to do metal fabrication in house that was previously outsourced, significantly increasing profit margins.	Brock
Green Connections Network	Job Creation	\$10,645.00	The client will hiring an executive director. By focusing on increasing partnerships, sponsors, and membership, the executive director will raise the profile of the group and help them grow.	East Gwillimbury
Sutton Business Improvement Association	Downtown Revitalization	\$5,000.00	The focus of this project is revitalizing the downtown business improvement area. The goal of this collaborative project is to attract more people to the downtown Sutton business area and generate more business.	Georgina
Manilla Hall	Marketing	\$500.00	The client will market hall rentals and new features such as the towns fastest internet connection. Funding will allow them to create materials and attend fairs that will raise the profile of the hall.	Brock
Blue Bridge Bakeshop	E-Commerce and Marketing	\$5,315.45	The client is developing an e-commerce website and marketing new online offerings. The business owner expects her profit margins to grow significantly.	Georgina
Green Connections Network	Marketing	\$5,600.00	The contribution will aid the executive director in achieving sponsorship and membership milestones, significantly raising the profile of the organisation.	East Gwillimbury
Juiced	Equipment Costs	\$8,650.00	The contribution will help the business purchase a new commercial juicer. The new equipment will allow the youth women business owner to quadruple revenue.	Georgina
Georgina Beauty Supply	Software and Marketing	\$4,997.50	The client is starting a new business. The contribution will help the young entrepreneur purchase software and market the new business.	Georgina
Ride the Wind Rentals Inc.	Marketing	\$345.50	The client is creating a map of local trails and attractions. By partnering with local businesses to make the map a coupon, her marketing campaign will benefit the whole community.	Georgina
Holland Landing Tax	Start - up	\$5,810.00	The client is opening a new office in East Gwillimbury. They will implement an extensive marketing strategy to promote their new business.	East Gwillimbury
Autism Unplugged	Equipment	\$4,853.04	The client is purchasing equipment for their new business. The new technology will allow the business to offer more services to children with a wide range of disabilities and challenges, in turn allowing their parents to enter the work force.	Georgina
True Traction	Innovation	\$4,151.00	The client is purchasing an innovative piece of equipment that will test the slip rating of a floor. This piece of equipment will be an integral asset for the continued growth of True Traction and will allow them to secure key clients.	Georgina
The Whipple Tree	Expansion	\$8,000.00	The contribution will aid in expanding distribution channels. The client will create an online store and the processes required to ship products.	Georgina